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PRESS RELEASE

**London International Boat Show, 6 – 15th January  
Yamaha Stand H176 & H180.**

**Re-launch of the Ribeye 740SX**

Ribeye are excited to re-launch the 740SX at London and it really does make a statement! Built on a proven commercial hull with a recreational layout the 740SX is already unique in the market. Always constructed to the highest quality, but now with latest matt textured tube and upholstery fabrics available, the 740SX is a mean looking addition to the Ribeye platter. Its strikingly good looks have caused a stir in the market and the demand has been greater than could have been anticipated. As well as its appearance, even greater care has been taken to ensure the vessel incorporates vast storage and sunbathing facilities along with a picnic table to ensure it doesn't just look the part. Come and see the 740SX at London – it definitely raises the steaks!



## Ribeye's Ever Popular Aluminium Hulled RIBs – the T Series

Ribeye's unique ultra lightweight range of 15 RIB tenders for up to nine persons, finished using a toughened white epoxy, features powder-coated, all-aluminium hulls from 2.4 to 4.8m overall length and from just 29Kg. As well as their ultra light weight, their build makes them incredibly strong and they have been purpose built for use with davits, passerelles and cranes on a larger vessel. All are designed for use with Yamaha four-stroke outboards.

There are three types of Ribeye Tender within the range:

TL (Light) 240, 260, 280, 310 - aluminium hull

TS (Standard) 280, 310, 350, 370, 400, 430, 480 - aluminium hull and deck

TA (All-Aluminium) 365, 400, 430, 480 - heavy-duty aluminium hull and deck



Like all Ribeye craft their build quality is excellent, with well-constructed two-tone, multi-chamber *Hypertex* buoyancy tubes and heavy-duty rubbing-strakes for alongside berthing. These ultra lightweight Ribeye Tenders are ideally suited for beaching roles, typical for long-term tender use. Such smaller boats are much more likely to be dragged onto beaches or slipways where gravel, shingle and hard surfaces can be less than friendly to GRP hulls, which can be prone to deep scratching and the wear and tear of

frequent abrasion. Aluminium hulls will take the punishment year after year. The smaller models travel easily on roof rack, swim platform or roof rack; however all models can be davit-hung or towed astern.

Ribeye aluminium tenders are a real alternative for those who may consider an inflatable for getting to and from a larger boat but would prefer a hard hull, yet without any weight penalty. Tiller steering is standard on all models but an attractive range of consoles, including the new euro and mini jockey console, can be fitted for use with higher hp for remote use. Tender prices start from £1380 incl. VAT.



At London, Ribeye will launch their new Euro Console and helm seat in the TS 400. The console has been revolutionized for the T Series range and a design has been created that is pioneering in the market. Its modern, jet-ski-style shape fits in well with the range and looks markedly beyond other consoles available. The console has been specifically designed to accept the standard Yamaha 25 litre fuel tank and rigging components. The Yamaha flush mount control box is ergonomically situated on the right hand side and the rigging cables are housed neatly. The design also allows for separation of the battery and fuel tank with the battery isolator kept at the back of the console in a recessed area away from the elements and offers a neat under seat glove box for sunglasses, phones etc.

The helm seat is exceptionally comfortable with a deep cushion with a folding hinged backrest and has been built with a double locker space for amazing storage. The lower section has been built to accept a second standard Yamaha 25 litre fuel tank.

The following boats will be exhibited on H176 and H180:

- TS 400 with new euro console and helm seat
- TS 350
- TS 310 with new mini single jockey console
- TL 310
- TL 280
- TL260

## **The ever popular and best selling Ribeye A & S Series**

The following boats will be exhibited on H176:

- 740SX with F225
- 785 with 2 x F115
- 600 with F100
- 500 with F70



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