

Premier Yacht Sales to become Ribeye RIB Dealer

Premier Marinas is pleased to announce a new partnership with Ribeye Limited. Premier is now a Ribeye Sales Centre and will initially sell Ribeye RIBS from its existing and successful brokerage operations at Swanwick, Gosport and Eastbourne Marinas.

Premier, one of the largest marina operators in the UK, will open an 80 berth Dry Stack at Gosport Marina in Spring 2010. Premier will therefore be able to offer RIB buyers with a turnkey service covering the purchase, insurance and subsequent dry stack berthing of their RIB.

The RIB market is now well established in the UK and is growing. The unique combination of a Premier Dry Stack, offering security and convenience, along with Ribeye's reputation for value, quality and service and its partnership with Yamaha, is a perfect fit.

Julian Gowing, Sales Director commented, "We are delighted to be working with Ribeye and to be able to offer RIB buyers with a market leading RIB product and a first class Dry Stack. Gosport Marina offers direct 24 hour access to the Solent and is a fantastic base for sports boats and RIB owners."

For further information on Premier Yacht Sales, and the range of boats available, please click www.premieryachtsales.co.uk, email sales@premieryachtsales.co.uk or call 01489 884075. For further information on Premier Marinas Ltd click www.premiermarinas.com and for Ribeye, www.ribeye.co.uk.

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